

APPSTAGE WEBSITE COOKIE POLICY

DEFINITIONS

1. "THE WEBSITE" means the website hosted at appstage.co.za
2. "APPSTAGE" means Appstage (Pty) Ltd with registration number 2010/016583/07 and being based at 6 Nokwe Avenue, Umhlanga Ridge, Durban, 4319, South Africa.

1. INTRODUCTION

This Cookie Policy explains what cookies are, how we use them, the types of cookies we use, the information we collect using cookies and how that information is used as well as how to control cookie preferences. For further information on how we use, store, and keep your personal data secure, see our Privacy Policy.

This policy applies to the website and through the use thereof you provide your consent to cookies for the website domain.

2. WHAT COOKIES ARE

Cookies are small text files used to store pieces of information. The cookies are stored on your device when the website is loaded within your browser. These cookies help us make the website function properly, make the website more secure, provide better user experience, and understand how the website performs to analyse what works and where website improvement is needed.

3. HOW WE USE COOKIES

The website uses first and third-party cookies for different purposes.

The first-party cookies are required for the website to function the right way. These do not collect any of your personally identifiable data.

The third-party cookies are used mainly for understanding how the website performs, how you interact with the website, keeping our services secure, providing advertisements that are relevant to you, and ultimately providing you with an improved user experience while using the website.

4. TYPES OF COOKIES WE USE

- Essential: Some cookies are essential for you to be able to experience the full functionality of the website. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information.
- Statistical: These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit etc. This data helps us understand and analyse how well the website performs and where it needs improvement.
- Marketing: Where the website displays advertisements, these cookies are used to personalize the advertisements that we show to you. These cookies also help us keep track of the efficiency of these advertising campaigns. The information stored in these cookies may also be used by the third-party advertising providers to

show you relevant advertisements on other websites you may browse to.

- Functional: These cookies help enable certain non-essential functionalities on the website. These functionalities include embedding content such as videos or sharing content on the website via social media platforms.
- Preferences: These cookies store your settings and browsing preferences such as language preferences so that you have a better and efficient browsing experience on future visits to the website.

5. CONTROLLING YOUR COOKIE PREFERENCES

Different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block or delete your cookies. To find out more on how to manage, block and delete cookies, visit www.wikipedia.org or www.allaboutcookies.org.

6. UPDATES TO THIS POLICY

We may update this privacy policy by posting a new version on the website. You should check back periodically to ensure you are familiar with any changes.

7. CONTACT INFORMATION

If you have any questions about this Policy or APPSTAGE's treatment of your personal information, kindly contact:

- Via email to: informationofficer@appstage.co.za; or
- Via post to APPSTAGE, 6 Nokwe Avenue, Umhlanga Ridge, KwaZulu Natal, 4319, South Africa.